



2026 Asia Pacific Management Conference

# The 27th Asia Pacific Management Conference

## 22-25 May 2026, Yokohama National University (YNU), Japan

### Conference Agenda

May 22, 2026 (Fri.)	
Time	Agenda
	Doctoral Seminar (for pre-registered participants)
10:00-10:30	Registration
10:30-11:00	Introduction & Icebreaker Session (Room C205)
11:00-12:30	<b>Lecture by Professor Takahiro Fujimoto &amp; Q&amp;A (Room C205)</b>
12:30-13:20	Lunch break
13:20-14:20	Networking and Feedback between Doctoral Students and Faculty Members Break (Room C205)
14:20-14:30	
14:30-17:40	<b>Friendly Consulting Sessions (Breakout Sessions) (Room C205)</b>
17:40-17:55	Wrap-up
18:00	Networking Reception (Standing Buffet) (Hygge Space)

May 23, 2026 (Sat.)				
Time	Agenda			
8:30-16:00	Registration			
8:45-9:15	Open Ceremony Room 108			
9:15-9:30	Break			
	Session 1			
	Room 105	Room 207	Room 205	Room 206
	Behavioral Science in Management	Transportation Management	Digital Marketing & E-commerce	Sustainable Operations and Green Supply Chain
9:30-11:00	<p><b>A105</b> The role of workplace inclusion in relation to work from home and its outcomes at personal level, job level and organizational level - focus on women employees <b>Authors:</b> Andreea Cinteza, Shiho Futagami, Erja Kettunen</p> <p><b>A64</b> Under What Conditions Do Corporate Narratives Contribute to External Evaluation – A Conditional Evaluation Analysis Along the Stock Valuation Distribution in the Japanese Information and Communication Technology Sector <b>Authors:</b> Kunihiko Takei, Koki Komatsu, Yuki Inoue</p> <p><b>A143</b> A Trickle-Down Model of Inclusive Leadership in Japanese Male-Dominated Organizations: The Role of Higher-Level Supervisors of Women Managing Women <b>Author:</b> Kenta Koyama</p> <p><b>F07</b> How Vicarious Learning Shapes Procedural Justice Perceptions: An Exploratory Study of Self-Evaluation Calibration <b>Authors:</b> Akihisa KAGAMI, Tomoki SEKIGUCHI</p>	<p><b>F02</b> Exploring Pedestrian Crossing Behaviors at Signalized Intersection Crosswalk with the Latent Class Choice Model <b>Authors:</b> Ku-Lin Wen, Chiang Fu, Hsin-Tung Tu, Wei-Cheng Ke</p> <p><b>F06</b> A Systematic Review and Meta-Analysis on Exploring Key Factors Affecting Last-Mile Delivery <b>Authors:</b> Chiang Fu, Yu-Hsiang Fu, Kuan-Yin Chen</p> <p><b>A51</b> Performance Evaluation Of Edge Computing And Cloud Computing For Emergency Vehicle Signal Preemption: A Field Study In Taipei And Tainan City <b>Authors:</b> Wei-Hsun Lee, Yu-Jui Huang, Tzu-Ching Lin</p> <p><b>A75</b> Local Spatiotemporal Modeling for Short-term Highway Traffic Forecasting in Traffic Management Applications <b>Author:</b> Ming-Han Lin</p>	<p><b>A01</b> How Virtual Influencers Serve as a Bridge for Emotional Connection between Consumers and Brands -The Mediating Effect of Psychological Distance and Social Clues <b>Author:</b> Huei-ting Tsai</p> <p><b>F40</b> How AI Agents, IT Mindfulness, and IT Affordances Drive Shared Purchase Intention in AR E-Commerce <b>Authors:</b> Wen-Shan Lin, Huynh Nguyen Vinh</p> <p><b>A91</b> The reality revolution: Tracing the evolutionary spine of metaverse in marketing <b>Author:</b> Thuy Tien Phung</p> <p><b>A140</b> Bayesian Spatiotemporal Potts Model to Analyze Incident Rate in Taiwan Traffic Accidents <b>Author:</b> Kuo-Jung Lee</p>	<p><b>A158</b> A GA-Based Input Feature Selection Approach for Energy Baseline Prediction within a Dual-System Energy Management Framework <b>Authors:</b> Heng-Lun Kuo, Wen-Hao Lee, Hao Tieng</p> <p><b>F38</b> Trade Dependency and Technological Specialization in the Global Semiconductor Supply Chain: Structural Dynamics and Strategic Autonomy <b>Authors:</b> Dan Jian, Syuan-Yi Jiang</p> <p><b>A17</b> Capacity and Degradation Prediction of Lithium-Ion Batteries by Model Trees <b>Authors:</b> Tzu-Tsung Wong, Shang-Nien Tsai</p> <p><b>A100</b> Enhancing ESG Implementation in Public Construction via the Three-Tier Quality Control System: From Quality Assurance to Sustainable Governance <b>Author:</b> Wan-Ju Yeh</p>
	Prof. Yu Yu Chang	Prof. Yung-Hsiang, Cheng	Prof. Tien Wang	Prof. Wei-Shiun Chang
11:00-11:10	Tea Break			

Session 2					
	Room 105	Room 207	Room 205	Room 206	
	CSR, Performance & Disclosure	Behavioral Decision-Making in Organizations and Economics	Sustainable Transportation and Logistics Management	Information Systems and Telecommunications Management	
11:10-12:40	<p><b>F08</b> Corporate social responsibility and trade credits: Evidence from healthcare equipment and biotechnology firms <b>Author:</b> Ann Shawing Yang</p> <p><b>A82</b> The Impact of Corporate ESG Performance, Information Transparency, and Diversification Strategies on Financial Performance <b>Author:</b> Tzu Lin Chang</p> <p><b>F27</b> The Impact of ESG on the intra-business group effect of IPO <b>Authors:</b> Sheng-Wei Hu, Shao-Chi Chang</p>	<p><b>F13</b> When Threats Unite: Self-Efficacy as a Psychological Mechanism of Goal Commitment in Medical User Innovation <b>Authors:</b> Yu-Yu Chang, Surapa Kijdamrongthum, Huei-Ying Chen</p> <p><b>F19</b> Examining Behavior Patterns of Quiet Quitting for Remote Work: An Exploratory Study <b>Author:</b> Voraya Wattanajitsiri</p> <p><b>A30</b> Self-Employment Intention Among Cambodian Employees: Effects Of Financial Knowledge And Financial Risk Tolerance <b>Authors:</b> Chiung-Hui Tseng, Leang Rethrithea</p> <p><b>A101</b> The Burden of Alignment: Principal-Agent Cost Sharing in a Newsvendor Setting <b>Authors:</b> Marxlen Endico, Wei Shiun Chang</p>	<p><b>A14</b> Analysis of Visual Attention of Scooter Drivers at Unsignalized Intersections with Different Control Methods <b>Authors:</b> Ying-Ci Hsiung, Pin-Wei Lee, Ku-Lin Wen</p> <p><b>A59</b> Dockless vs. Docked Bike-Sharing Systems: Modeling Mode Choice Preferences with Integrated Psychological Norms and Loss Aversion Effects <b>Author:</b> Yung-Hsiang Cheng</p> <p><b>A22</b> Digital Enablers of Circular Supply Chain Management: A Systematic Review <b>Authors:</b> Thi Thanh Huyen Tran, Nguyen Thanh Truc</p> <p><b>A88</b> Investigating Public Preferences for Vehicle-to-Grid (V2G) Service and Its influencing factors <b>Authors:</b> Min-Chen Liu, Ching-Fu Chen</p>	<p><b>A96</b> The Allocation of Decision Rights in NFT Platform Governance: The Case of OpenSea <b>Authors:</b> Hsiao-Cheng Wang, Jing-Ming Shiu</p> <p><b>A109</b> Recalibrating Trust Signals in Platform Owner Entry into Complementor Markets: Evidence from NVIDIA's Annual Report Narratives <b>Authors:</b> Yu-Shan Tseng, Wen-Long Wang, Jing-Ming Shiu</p> <p><b>A69</b> Intention to Adopt Smart Glasses: A Social Cognitive Theory-Based Study Integrating Privacy Risk <b>Authors:</b> Po-Yu Hsieh, Hsin-Yi Sandy Tsai</p> <p><b>F42</b> Determinants of Blockchain Adoption for Vaccine Traceability Among Healthcare Professionals in Thailand: A Narrative Review <b>Authors:</b> Kittikorn Kasaetip, William Wang</p>	
		Prof. Hui-Ching Hsieh	Prof. Wei-Tsong Wang	Prof. I-Lin Wang	Prof. Jian-Ren Hou
	12:40-13:30	Lunch Break			
	13:30-14:30	Keynote Speech - Dr.Takahiro Fujimoto (Room 108)			
14:30-14:50	Break				

Session 3				
	Room 105	Room 207	Room 205	Room 206
	Human Resource, Organizational Behavior, and Management	Statistics and Data Science	AI, Data Analytics, and Computational Methods	AI and Information Systems
14:50-16:20	<p><b>A90</b> The Impact of Social Exchange Relationships on Work Engagement: A Case Study of Chinese Young Employees in Japanese IT Companies <b>Authors:</b> Yijie Lin, Azusa Ebisuya</p> <p><b>A11</b> Development of Regulations of Push Hands Competitions Based on the Principle of Relaxation and Softness of Tai Chi <b>Author:</b> Kuangyou Cheng</p> <p><b>A111</b> The Role of Financial and Non-Financial Incentives in Fostering Organizational Commitment: Mediating Effect of Job Satisfaction <b>Authors:</b> Chien-Chung Lu, Servanus Dharmawan Putra</p> <p><b>A146</b> How New Ventures Achieve Autonomy in SME Strategic Entrepreneurship <b>Author:</b> Wenyi Wu</p>	<p><b>F31</b> The Relationship between ESG Scores and Corporate Performance <b>Authors:</b> Jui-Yu Hung, Mi-Chia Ma</p> <p><b>A32</b> Fusing Machine Learning Predictions with Multinomial Regression:\\ A Data Fusion Framework for Management and Finance <b>Author:</b> Chi-Shian Dai</p> <p><b>A92</b> Building a new antibiotic screening platform and prediction system using machine learning models <b>Author:</b> Shuen-Lin Jeng</p> <p><b>A164</b> Approximate Maximum Likelihood Estimation for Threshold Diffusion Models with Distinct Drift and Diffusion Thresholds <b>Author:</b> Henghsiu Tsai</p>	<p><b>A73</b> An Intelligent Patent Novelty Assessment System <b>Authors:</b> Hei Chia Wang, I-Yu Lin</p> <p><b>A126</b> Centralized Supply Chain Coordination with Emission Costs and Advertising Decisions <b>Authors:</b> Jen-Yen Lin, Der-Chiang Li</p> <p><b>A141</b> Influence Maximization Scheduling with Majority Illusion in Social Networks <b>Authors:</b> I-Lin Wang, Tsung-Lin Li</p> <p><b>A134</b> Performance Analysis of Monotonic Support Vector Regression Implemented with the Interior Point Method <b>Authors:</b> Hsuan-Ching Chen, Ya-Yuan Hsu, Jen-Yen Lin</p>	<p><b>F01</b> Leveraging AI for Manufacturing: A Decoupled Dual-Agent DRL Framework for Dynamic Scheduling <b>Authors:</b> Cheng-Han Wu, Ting-Jui Chang, Yi-Yen Chen</p> <p><b>A10</b> Green Knowledge Ability and Self-Determination on Customer Value Creation Behavior <b>Authors:</b> Hsin Hsin Chang, Yun An Yeh, Gin Beaw Then</p> <p><b>A57</b> The Impact of Content Supply and Social Interaction on Member Churn Risk in Subscription-Based Crowdfunding: An Overload Theory Perspective <b>Authors:</b> Jian-Ren Hou, Pin-Jui Hsiao</p> <p><b>A85</b> Reading in the Digital Age: Impact of Media Multitasking and AI Assistance on University Student On-screen Reading Comprehension <b>Authors:</b> Natasha Alexandra, Wen-Shan Lin</p>
	Prof. Yu Yu Chang	Prof. Hao Tieng	Prof. Wei-Shiun Chang	Prof. Wei-Tsong Wang
16:20-16:40	Tea Break			

Session 4				
	Room 108	Room 207	Room 205	Room 206
		Consumer Behavior & Customer Journey	Finance, Ethics and Corporate Governance	Behavioral Science in Management
16:40-17:40	APMR Journal Annual Editorial Board Meeting  (Restricted to Editorial Board Members, AEs, and Invited Guests only.)	<p><b>A42</b> No Photos Allowed: How Photo-Taking Prohibition Policies Shape Dining Experiences <b>Authors:</b> Yu-Shan Zhong, Ya-Hui Kuo</p> <p><b>A66</b> Understanding Uncertainty-Based Consumption under Economic Pressure <b>Authors:</b> Han-Jen Niu, Li Chien, Ming-Hsuan Li, Jih-Kai Yan</p> <p><b>A162</b> Service Recovery Expectations in E-commerce Last-Mile Delivery: Antecedents and Effects on Customer Satisfaction <b>Author:</b> YUXIAO LIANG</p>	<p><b>F22</b> Sovereign default risk, funding cost, and market risk of exchange rate premiums for emerging countries: a conditional asset pricing approach <b>Author:</b> (Alan) Tse-Shih Wang</p> <p><b>A06</b> Investing for a Better Future: The Vital Role of Sustainability in Crowdfunding <b>Authors:</b> Hui-Ching Hsieh, Winniarty Winniarty, Thien Le-Hoang Nguyen, Thijs Brejaart</p> <p><b>A110</b> Empirical Research on Well-being Management <b>Authors:</b> Shinya Fujino, Mitsue Ishida</p>	<p><b>A68</b> How SME Executives Transform Strong Psychological Ownership through Design Thinking <b>Author:</b> Haruto Fujikawa</p> <p><b>A34</b> Growth Barriers and Scaling Pathways of Social Enterprises: A Qualitative Study from Indonesia <b>Authors:</b> Alvian Nathanael, Li-Hsiang Yi</p> <p><b>A133</b> When Does Inclusion Foster Taking Charge Behavior? The Roles of Psychological Empowerment and Skill Variety <b>Authors:</b> Hana Yamamoto, Tomoyuki Shimanuki</p>
	Prof. Tien Wang	Prof. Huei-Ting Tsai	Prof. Akira Omori	Prof. Hao Nguyen
17:40-17:50	Recap of the Day (Room 108)			
18:15-18:45	Bus Departure from YNU Campus to Gala Dinner Venue			
19:00-21:00	Welcome Banquet (at Westin hotel Yokohama)			

May 24, 2026 (Sun.)				
Time	Agenda			
8:40-16:00	Registration			
9:00-10:30	<b>Session 5</b>			
	Room 105	Room 207	Room 205	Room 206
	Sustainable Transportation and Environmental Management	Management Information Systems	AI applications in Business and Economics	International Business and Global Competitive Strategy
	<b>A95</b> Investigating the Effects of Add-On Incentives on MaaS Adoption Using an LC-ICLV Model <b>Authors:</b> Ruo Yu Huang, Ching-Fu Chen	<b>A98</b> Algorithmic Governance for Airport Resource Orchestration: A Case Study of Indoor Positioning Systems at Singapore Changi Airport <b>Authors:</b> Pei-Sheng Wu, Ling-Pu Huang, Chen-Hao Huang	<b>A18</b> Do AI Training Programs Really Benefit Employees? <b>Author:</b> Han Zhang	<b>F21</b> Ambidextrous Management in Startup Creation and Basic Research at Japanese Universities <b>Author:</b> Hideo Maehata, Seiji Manabe
	<b>A84</b> A Study Based on the Scheduling of Autonomous Taxi Ride-Hailing Services Zero-Knowledge Proof <b>Authors:</b> Yean-Fu Wen, Min-Jie Gu	<b>F47</b> Technological Characteristics in Relation to Technostress and Coping Strategies: The Moderating Effects of Technological Mindfulness on Job Performance —A Case Study of Chunghwa Telecom <b>Author:</b> Bo-Rong Wang	<b>F11</b> The Impact of Signal Configurations on Fundraising Performance of AI Startups: Evidence from the U.S. Market <b>Authors:</b> Yu-Hua Yu, Syuan-Yi Jiang	<b>A58</b> Servitization and Profitability in Japanese Firms: Focusing on the Heterogeneity of Service Revenues <b>Author:</b> Takayuki Suzuki
	<b>A02</b> Developing Transnational Social Space In An Emerging Market: How A Chinese Ngo Led Apple To Clean Up Local Supply Chains <b>Author:</b> Wenjie Liu	<b>A60</b> The Effectiveness of Disclosure Strategies for AI-Generated Content <b>Authors:</b> Hsin-yi Sandy Tsai, Tzu-yun Lee, Ssu-hsien Li, Yueh-tzu Wu, Chia-rong Lu	<b>F18</b> Beyond Algorithmic Signals: A Configurational Approach to Responsible IPO Investment Decisions <b>Authors:</b> Yasutaka Jikuya & Hikaru Kinouchi	<b>A65</b> The pursuit of distinctive legitimacy by de alio firms within a platform-based ecosystem created by a de novo entrant: The Case of PBGN (Powered By Gogoro Network) <b>Author:</b> Daniel Heller
<b>F36</b> Systemic Innovation from Collective Inaction: The Case of Japan's Hydrogen Station Industry <b>Author:</b> Tomonari Komiyama	<b>A87</b> The Impact of Digital Board Games on Color Learning: A Digital Game-Based Learning System Design Based on User Behavior <b>Authors:</b> Yi-Jung Su, Yi-Ran Zheng, Yu-Han Gao, Bang-You Liu, Chun-Han Wang	<b>F25</b> Amplify or Hush? Visual Responses to Gender Inequality Risk in Corporate Sustainability Reports <b>Authors:</b> Eiji Sakihama, Tsuyoshi Iwata	<b>A52</b> An identity-based model of self-initiated expatriate well-being in Japan <b>Authors:</b> Dennis Gleissner, Lin Chen	
	Prof. I-Lin Wang	Prof. Wei-Tsong Wang	Prof. Hao Tieng	Prof. Jing-Ming Shiu
10:30-10:40	Tea Break			

Session 6					
	Room 105	Room 207	Room 205	Room 206	Room 204
	Operations Research & Quantitative Methods	AI and Information Systems	Sustainable Marketing and Brand Management	Behavioral Science in Management	CSR, Performance & Disclosure
10:50-12:00	<p><b>F12</b> Bibliometric Analysis of Global Quantum Academic Networks and Policy Recommendations for Taiwan <b>Authors:</b> Kuan Hung Lu, Syuan-Yi Jiang</p> <p><b>A78</b> A Study on Traffic Violation Risk Evolution and Policing Resource Allocation <b>Author:</b> Tse-Jen Lung, Chun-Han Wang</p> <p><b>A115</b> A Dynamic Focus Programming Application to Sequential Hiring Decisions in the Japanese Dispatch Sector <b>Author:</b> Bilal Dia</p>	<p><b>A136</b> A Knowledge-Anchored Virtual Pharmacist System: Integrating LLMs with Hierarchical Retrieval Architecture <b>Authors:</b> Li-Mei Chiu, Hao Tieng</p> <p><b>A137</b> Orchid Yield from Seedling to Harvest: Multimodal Meta-Transformer using Vision and IoT data <b>Authors:</b> Rui-An Li, Hao Tieng, Cheng-Yu Fu</p> <p><b>A147</b> Navigating the Paradox of AI Integration: How Trust and Usage Intensity Shape Learning Resilience <b>Authors:</b> Mai-Lun Chiu, Chun-Nan Lin, Ching-Wei Kao</p>	<p><b>F46</b> Roles of service quality and environmental sustainability practices in customer satisfaction and loyalty: evidence from Vietnamese hotel industry <b>Authors:</b> Anh Hao Nguyen, Thi Xuan Dang, Sadami Suzuki, Chi Anh Phan</p> <p><b>F41</b> Beauty of All sizes and Faces: Brand Activism of Inclusivity on Brand Passion and Identification <b>Authors:</b> Ting Chih Wu, Tien Wang</p> <p><b>A40</b> Navigating the Paradox of Tradition and Innovation: Revolutionary Strategies in the Japanese Kimono Industry <b>Authors:</b> Airi Senuma, Li-Hsiang Yi</p>	<p><b>A49</b> An Aspirin Metaphor Theory of Mindfulness: Using Meditation When Needed to Reduce Anxiety and Stress <b>Author:</b> Andrew Hafenbrack</p> <p><b>A163</b> Cognitive Dissonance and the subscription of Family Office services: A study of Multifamily Offices <b>Author:</b> Hung-bin Ding</p> <p><b>A86</b> Navigating authenticity and legitimacy in meaningful work: Repair professionals' experiences in Finland <b>Author:</b> Savu Rovanto</p>	<p><b>A77</b> Mapping the Evolution of ESG Research: A Bibliometric Analysis <b>Author:</b> AKO TAYONE</p> <p><b>A89</b> An Entropy-Weighted VIKOR Model for Corporate Sustainability Evaluation: Empirical Evidence from Japanese Manufacturing Firms <b>Authors:</b> Yicheng TANG, Jin CAO, Akira OMORI, Eiji MOTOHASHI</p> <p><b>A151</b> Integrated Reporting Disclosure and Firm Value: Empirical Evidence from Japan <b>Authors:</b> Issei Sakurai, Akira Omori</p>
	Prof. Sadami Suzuki	Prof. Wen-Shan Lin	Prof. Mitsue Ishida	Prof. Hsi-An Shih	Prof. Yasutaka Jikuya
12:00-13:00	Lunch Break				

Session 7					
	Room 105	Room 207	Room 205	Room 206	
	Digital Transformation, E-commerce, and Digital Marketing	Environmental Management & Global Sustainability	Behavioral Science in Management	Digital Transformation and Consumer Behavior in Tourism	
13:00-14:30	<p><b>A20</b> Influencers' Cause-Related Communication during Crises: The Effects of Communication Style and Donation Visibility on Participation Intention <b>Authors:</b> Tien Wang, Ha Thi-Thu Le</p> <p><b>F44</b> Unexpected Paths to Digitalization: A Qualitative Study of Environmental and Demographic Pressures on Remote SMEs <b>Author:</b> Shuko Naito</p> <p><b>A19</b> Empirical Validation of the VISOR Framework for Digital Business Models A Configurational Study in Smart Manufacturing <b>Author:</b> Zhen Fan, Abe Tomokazu</p> <p><b>A123</b> To Interact or to Avoid: Investigating the Role of Pinning Nudges in Sustaining User Participation <b>Authors:</b> Bo-Yu Wang, Chun-Han Wang</p>	<p><b>A47</b> The Role of ESG in Enhancing Financial Performance and Carbon Management in the Aviation Industry <b>Authors:</b> Chun-Hsiung Liao, Siao-Long Lin</p> <p><b>A63</b> The Relationship Between ESG and Corporate Performance in the Artificial Intelligence Supply Chain Industry: The Moderating Role of Employee Turnover <b>Author:</b> Yung-Yu Chen</p> <p><b>A93</b> Dynamic Capability Microfoundations, Green Innovation, and Business Sustainability: Evidence from Indonesian SMEs <b>Authors:</b> Laila Oshiana Fitria A'zizah, Chia-Hua Chang</p> <p><b>A97</b> Factors Affecting the Application of ESG Standards at Medium and Small-sized Logistics Enterprises in the Area of Ho Chi Minh City, VietNam <b>Authors:</b> Tuan Anh Tran, Nhat Hoang Tran, Thi Anh Thu Dong</p>	<p><b>A08</b> From inaction to action: how shame and self-reflection transform career inaction into proactive career behavior <b>Authors:</b> Hsi-An Shih, Tsai-Hsun Cheng</p> <p><b>F29</b> Institutionalized Career Randomness: Understanding Haizoku-Gacha in Japanese HRM <b>Author:</b> Jiayin Qin</p> <p><b>A150</b> Entrepreneurial Storytelling and Investor Evaluation: A Qualitative Process Study of Prosocial and Economic Interpretation <b>Authors:</b> Hikaru Kinouchi &amp; Yasutaka Jikuya</p> <p><b>A43</b> From Formal Compliance to Substantive Corporate Governance: Behavioral Barriers to Capital Allocation and Growth Investment in Japan's Governance Reform <b>Author:</b> Shoko Kuroki</p>	<p><b>A24</b> Governing AI-Enabled Destination Decision-Making: Implementation Challenges in Integrating Data into Practice <b>Author:</b> Atsutoshi OSHIMA</p> <p><b>A28</b> Enhancing the Guest Behavioral Engagement towards Green Practices through Green Nudges in Small and Medium Hotels in Hoi An, Vietnam <b>Authors:</b> Chia-han Yang, Nguyen Le Thach Thao</p> <p><b>A106</b> A Comparison of Latent Class Analysis and k-Means Clustering for Identifying Complex Domestic Tourist Profiles Based on Social Media Usage in Thailand <b>Authors:</b> Pongthorn Ruksorn, Naraphorn Paoprasert, Ramidayu Yousuk</p> <p><b>A107</b> Different Voices, Different Authenticities: Local and Foreign Influencers in Cultural Heritage Tourism Marketing <b>Authors:</b> Yen-Khanh Luong-Dinh, Tien Wang</p>	
		Prof. Wen-Shan Lin	Prof. Jing Cao	Prof. Shiho Futagami	Prof. Hidetsuna Sasaki
	14:30-14:50	Tea Break			

Session 8				
	Room 105	Room 207	Room 205	Room 206
	International Business Management	AI, Machine Learning, and Data-Driven Applications	Knowledge & Intellectual Capital Management	Innovation, Knowledge, and Technology Management
14:50-16:20	<p><b>A53</b> Beyond non-nationality, constructing a cosmopolitan identity among self-initiated expatriates <b>Authors:</b> Lin Chen, Dennis Gleissner</p>	<p><b>A25</b> Feasibility Study on Reducing False Positive Rates in Bank AML Transaction Monitoring Using Cost-Sensitive Machine Learning: A Case Study with PaySim Simulated Data <b>Authors:</b> Chien-Chih Wang, Wei-Yu Chao</p>	<p><b>F23</b> The Effects of Collaborative Experiential Entrepreneurship Education: Focusing on Changes in Students' Entrepreneurial Intentions <b>Author:</b> Yaguang Yan</p>	<p><b>F09</b> Comparative Dynamics of AI Technological Recombination and Firm Orientation Types: Evidence from IPC Co-occurrence Networks in the USPTO and TIPO <b>Authors:</b> Di-Hua Hung, Syuan-Yi Jiang</p>
	<p><b>A56</b> The Impact of the Uyghur Forced Labor Prevention Act on Supply Chain Shifts <b>Authors:</b> Cheng-Chia Tsai, Pei-Chun Lin</p>	<p><b>A122</b> An explainable machine learning study to understand satisfaction and continuous intention to use TikTok among university students in Thailand <b>Author:</b> Papis Wongchaisuwat</p>	<p><b>F28</b> Structural Mechanisms of Knowledge Mediation Activities Context-Dependent Analysis in Organizations and Communities of Practice <b>Author:</b> Ryoichi MIYAZAKI</p>	<p><b>A132</b> Motives for intellectual property use by Japanese SMEs: An exploratory study based on national support agency data <b>Author:</b> Yuki Hayashi</p>
	<p><b>A120</b> Relational vs. Market-Driven Exploration: How Institutional Contexts Shape Strategic Choice in Taiwanese and Japanese Patent Firms <b>Author:</b> Hao-Cheng Chen, Ryuichi Nakamoto</p>	<p><b>A127</b> Enhancing E-commerce Efficiency via Privacy-Preserving Edge AI: A DEA-Based Experimental Study <b>Author:</b> Nan Shen</p>	<p><b>F30</b> Empirical Examination of Learning Sequences and Organizational Performance <b>Author:</b> Osamu Suzuki</p>	<p><b>A161</b> Network-Level Ambidexterity: The Management Process of Nationwide Collaboration among Regional SMEs <b>Author:</b> Tomonari Komiyama</p>
	<p><b>A156</b> Managing Organizational Sustainability of International Social-Oriented Organizations: A Study Based on Asian Cases <b>Author:</b> Takao Yamamoto</p>	<p><b>A135</b> Optimization Research on Internal Carbon Pricing for Enterprises Combining AI Model Prediction and DEA Efficiency Analysis <b>Authors:</b> Ho Tien Huang, Meng Feng Yen, Hao Tieng</p>	<p><b>A23</b> Corporate Universities in the AI×ESG Era: Evidence from Japan <b>Author:</b> Atsutoshi OSHIMA</p>	<p><b>F32</b> Generalizing knowledge: The case of Japanese-style management transfer in Vietnam <b>Authors:</b> Shohei Funatsu, Moeru Matsunoo, Atsushi Osanai, Yasuo Sugiyama</p>
	Prof. Masaya Onuma	Prof. Daniel Arturo Heller	Prof. Wei-Tsong Wang	Prof. Jing-Ming Shiu
16:20-16:30	Break			
16:30-16:40	Concluding Remarks (Room 108)			
17:00	Bus Departure from YNU Campus to Yokohama Train Station			

May 25, 2026 (Mon.)	
Time	Agenda
Morning	Formal Meeting (For Hosting Institutions Only) Academic Exchange & Future Research Collaboration Discussion
Noon	Networking Lunch
Afternoon	Institutional Planning and Collaboration Discussion

Note:

\*\*The presentation sessions on May 23–24 will allocate approximately 15 minutes for each presenter. In addition to the presentation time, each session will also include time for Q&A. Presenters are kindly requested to prepare their own presentation slides and bring them to their assigned session.\*\*

\*\*\*Presenters are kindly requested to upload their presentation files to cloud storage services (e.g., Google Drive or OneDrive) or save them in their email accounts in advance. Presentation files should be downloaded onto the Windows PC provided in each session room before the session begins. Please avoid using USB flash drives during the conference. If you have any questions, please feel free to contact us at em53006@email.ncku.edu.tw. \*\*